

# Sustainable Product Sales

Growing revenue systematically & sustainably

[www.sustainableproductsales.com](http://www.sustainableproductsales.com)

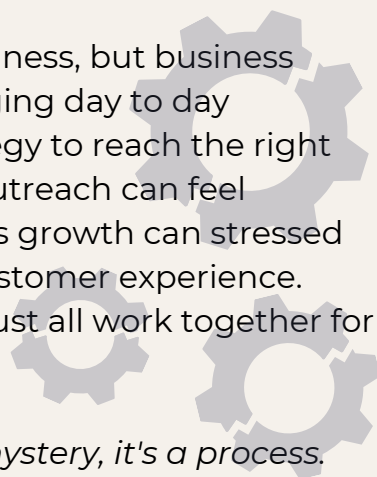


## WHAT IS SUSTAINABLE PRODUCT SALES?

Sustainable Product Sales (SPS) provides sales consulting and systems building services designed to grow businesses, sustainably.

### The Problem

Sales growth is the goal for any business, but business owners have their hands full managing day to day operations. Creating the right strategy to reach the right people and managing consistent outreach can feel overwhelming, and unplanned sales growth can stressed operations negatively impacting customer experience. Operations, marketing and sales must all work together for healthy, sustainable sales growth.



*Sustainable sales growth is not a mystery, it's a process.*

## The SPS 4-Step Growth Process



## The SPS Solution

Using a 4-step process, we assess your company and identify areas for growth, build a system that automates outreach and nurtures leads by leveraging your unique value and impact story and streamlines customer conversations. The final step delivers ongoing monthly reports showing ROI, key impact metrics, sales activity and data-driven insights to stay on track.

**Our sales systems help clients increase their annual revenue by 20% to 100%.**



Brianna LePiane, Founder of Sustainable Product Sales

- Certified Digital Maturity Specialist
- 10+ years of professional sales & sustainability industry experience
- BCIT Entrepreneurship Program Graduate
- Meet our [Hub of Experts](#) helping our clients reach their goals



# Why Sustainability Matters

Sustainability at SPS means both sustaining sales and impact transparency. Here's why impact measurement is relevant to every business and why we include a key metric in our sales systems:

- As a business grows, so does its impact on its environment.
- Meet the growing demand for transparency and corporate responsibility.
- As sustainability experts, we help clients avoid greenwashing.
- Build resilient supplier, customer & stakeholder relationships.



## What Our Clients Are Saying

"Our company engaged Brianna at Sustainable Product Sales for several months to help us devise and implement a sales process and strategy. Working with Brianna helped us refine a nebulous sales approach into a specific actionable plan. Her consulting style is very collaborative, innovative, and grounded in results. She clearly has significant experience in sales and her familiarity with the sustainability industry is remarkable.

I would highly recommend Brianna and SPS to anyone looking to grow their business to the next level of maturity."

Adam Stoffel, co-Founder, Caravel Labs

## Estimated Pricing - each step sold separately

Your Annual Revenue	Business Assessment (2 - 4 weeks)	Systems Building (2 - 4 months)	Growth (monthly cost)
Any ARR Join the SPS System	Priced Below	\$5,000	\$1,500
\$0 - \$100k	\$2,500	\$8,000 - \$12,000	\$3,000
\$101k - \$500k	\$4,000	\$12,000 - \$18,000	\$4,000
\$501k+	\$15,000 or \$1,800* (CDAP grant applied)	\$20,000 - \$40,000	\$5,000

### \*Are you CDAP Qualified?

Companies with \$500k+ in revenue your digital business assessment valued at \$15,000 may be grant-funded.

Book a free consultation to learn more about how we can help you grow!

[Book Now](#)

How can we help you grow?

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