

Sustainable Product Sales

Growing revenue systematically & sustainably

www.sustainableproductsales.com



WHAT IS SUSTAINABLE PRODUCT SALES?

Sustainable Product Sales (SPS) develops growth strategies for social and environmental impact businesses.

The Problem

Sales growth is the goal for any business, but founders and CEOs have their hands full managing day to day operations, and to make things more complicated, delivering on social and environmental impact requires a specialized approach.

How do busy founders align their operational capacity with sales outreach and marketing efforts to effectively grow revenue while delivering the best customer experience and impact possible?



The SPS 4-Step Growth Process



The SPS Solution

Using the 4-Step SPS Growth Process, we assess your company and identify areas for growth, build a growth strategy that considers your current capacity and nurtures leads by leveraging systems and the intelligent use of technology. Sales growth is not a mystery, it's an internal and external process guided by a holistic, agile strategy that is right for your business.

Completing the 4-Step SPS Growth Process results in +20% to 100% in ARR



Brianna LePiane, Founder of Sustainable Product Sales

- Certified Digital Maturity Specialist (see [grant-funded services](#))
- 12+ years of B2B sales experience
- BCIT Entrepreneurship Program Graduate
- Expert in sustainable products and social impact businesses



Why Sustainability Matters

Sustainability at SPS means both sustaining sales and driving measurable change that supports people and the planet. Here's why impact measurement is relevant to every business:

- As a business grows, so does its impact on its environment.
- Meet the growing demand for transparency and corporate responsibility.
- As sustainability experts, we help clients avoid greenwashing.
- Building supplier, customer & stakeholder relationships = resilient business



What Our Clients Are Saying

"Our company engaged Brianna at Sustainable Product Sales for several months to help us devise and implement a sales process and strategy. Working with Brianna helped us refine a nebulous sales approach into a specific actionable plan. Her consulting style is very collaborative, innovative, and grounded in results. She clearly has significant experience in sales and her familiarity with the sustainability industry is remarkable.

I would highly recommend Brianna and SPS to anyone looking to grow their business to the next level of maturity."

Adam Stoffel, co-Founder, Caravel Labs

Estimated Pricing - each step sold separately

Your Annual Revenue	Business Assessment (2 - 4 weeks)	Systems Building (2 - 4 months)	Growth (monthly cost)
\$0 - \$100k	\$2,500	\$5,000 - \$10,000	\$1,500
\$101k - \$499k	\$5,000	\$10,000 - \$15,000	\$2,500
\$500k - \$1M	\$10,000 - \$16,000*	\$15,000 - \$25,000	\$3,000+
Non-profits	\$2,500 - \$5,000	\$3,000 - \$15,000	TBD

*Are you CDAP Qualified?

Canadian companies with \$500k+ in revenue may may qualify for grant-funded services as part of the Canadian Digital Adoption Program.

Get in touch and let's work together to grow your revenue.

[Get in Touch](#)

How can we help you grow?

brianna@sustainableproductsales.com
www.sustainableproductsales.com